

# WheelhouseW10

## W10 Ordering & Production Overview

At **WheelhouseW10**, we pride ourselves on making custom apparel simple, transparent, and professional—from concept to delivery.

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### Design & Ordering

- **Custom design work is included\*** with all W10 orders
- Final design proofs are provided for approval prior to production
- Production begins **only after final design approval and payment**

\*Design inclusions apply to standard team, club, and brand customization. Extensive redesigns or major concept changes may incur additional fees.

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### Production Turnaround Times

*(Timelines begin after final approval & payment)*

- **Printed / Sublimated Apparel:**  
**Approx. 3 weeks**
- **Sports Bags & Backpacks:**  
**Approx. 4–5 weeks**
- **Jackets & Tracksuits:**  
**Approx. 4–5 weeks**

Turnaround times may vary based on order size, seasonality, and production volume. Timelines are always confirmed upfront.

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### Online Store Ordering Process

All orders placed through a **W10 Online Team Store** are processed as follows:

#### **First Order of the Season (Pre-Order Period)**

- The first store opening of the season operates as a **pre-order**
- All orders are **collected until the stated deadline**

- Orders are submitted to production **together as one group order**

This allows for the best pricing, consistency, and production efficiency.

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### **Year-Round Open Stores**

- Most stores and items are available **throughout the season**
- **Some items are limited to scheduled order windows**, including:
  - Jackets & Tracksuits
  - Backpacks
  - Sports Bags

 These items are typically available during **two order periods per sports season**. Please be aware of posted dates when ordering.

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### **Monthly Processing Schedule**

To allow customers to order most items throughout the season, W10 processes online team store orders on the following cycle:

- **Orders placed from the 1st–15th**  
→ Processed on the **16th of the month**
- **Orders placed from the 16th–30th/31st**  
→ Processed on the **31st / 1st of the following month**

This batching process ensures consistent production quantity while keeping stores open and accessible all season long.

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### **Payments**

- **Payment is due upon approval of the final design document**
  - Production will not begin without confirmed payment
  - This ensures accuracy, quality control, and on-time delivery
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## **Ordering Questions?**

Our team is here to help at every step—from concept to delivery.

 **Contact us:**

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